



MEASUREMENT OF PERSONALITY

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PERSONALITY MEASUREMENT

- Personality tests are techniques designed to measure one's personality. They are used to diagnose psychological problems as well as to screen candidates for college and employment.
- There are two types of personality tests: Self-Report Inventories and Projective Tests.

PROJECTIVE METHOD

- These techniques enable a subject to project his internal feelings, attitudes, needs, values or wishes to an external object. In the projective test situation, the individual responds freely to relatively unstructured yet standard situation to which he is asked to respond.

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- **(A) THEMATIC APPERCEPTION TEST (TAT):**
- The **TAT** was developed by **Morgan and Murray** in **1935**. It requires the subject to look at the picture and to interpret it by telling a story. He is invited to say what led up to the scene in the picture. Why such events occurred, and what the consequences will be?

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- **(B) CHILDREN'S APPERCEPTION TEST (CAT):**
- It was developed by **Leopold Bellak**. The test consists of ten pictures meant for children of the age group 3 to 10. Pictures are shown one after another and reactions (responses) are noted and interpreted.

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- **(C) RORSCHACH'S INK-BLOT TEST:**
- This test was developed by **Hermann Rorschach** in **1921**. It uses ten irregular-ink-blot standing against a white background. Each inkblot is shown in a fixed number of ways and the individuals are asked to report what he/she sees.

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- **(E) SENTENCE COMPLETION TEST:**
- These tests present a series of incomplete sentences to be completed by the individuals in one or more words.
- **Some sample items are given below:**
- I am worried over.....
- I feel proud when.....
- My hope is.....
- I am afraid of.....

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- **(F) WORD ASSOCIATION TEST (WAT):**
- In this test there are some word list. Here in this test examiner ask individuals to listen each word carefully. After listening all words, all individuals ask to tell their feeling about that. Here is no matter of right and wrong.
- Each reaction is noted by examiner. As per time consumption to reaction, speed and use of words personality of an individuals is measured.

SELF REPORT TECHNIQUES

- This is called non-projective technique.
- There are several techniques which are –
- **(A) Questionnaire or Personality Inventory:** This is a set of questionnaire by which one can assess personality. Here are some important questionnaire/inventory –
 - i. Minnesota Multiphasic personality Inventory (**MMPI**)
 - ii. Eysenck Personality Inventory (**EPI**)

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- iii. California Personality Inventory (**CPI**)
- iv. Bruner's Personality Inventory (**BPI**)
- **(B) Observation**
- **(C) Interview**
- **(D) Rating Scale**

The image features a light gray background with a subtle gradient. In the top-left and bottom-right corners, there are several realistic water droplets of various sizes, rendered with soft shadows and highlights to give them a three-dimensional appearance. The text "THANK YOU" is centered in the middle of the page.

THANK YOU